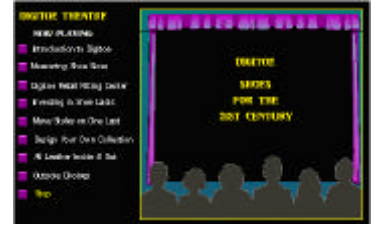


# 6 STEPS TO ORDERING SHOE LASTS & FOOTWEAR FROM DIGITOE®

## STEP 1

Watch the Digitoe Theatre Movie Clips on CD-ROM or Video Cassette for complete details that will answer all your questions about, the “Custom Fitting Process”.



## STEP 2

Consult with a Customer Service Associate regarding:

1. Your fitting needs
2. Footwear selection
3. Appointment schedule



## STEP 3

Your fitting appointment:

Allow approximately 1-2 hours and bring the socks you plan to wear with your Custom Fit Footwear.



## STEP 4

Your fitting data is sent to Digitoe for processing and manufacturing of:

- Your shoe lasts
- Your trial fit shoes
- Back up data files



## STEP 5

The “Trial Fit Shoe” is delivered for your approval and fit preference comments.

Once the fit is approved, your shoes can be made and they will all feel the same.



## STEP 6

Place your order for shoes:

Many styles can be made on the same “Shoe Last”.

Choose from a wide selection of leathers in a broad range of colors & patterns.

